

# BRODY STEINECK

UI-Focused Frontend Developer

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UI-Focused Frontend Developer with 10+ years of experience blending design and development. With a background in graphic design and a passion for refined, accessible interfaces, I thrive at the intersection of design and code — delivering elegant, performant user experiences. Seeking roles focused on frontend architecture, UI systems, and collaborative product design.

## EXPERIENCE

### Senior Frontend Developer, Dow Jones

Dec 2017 - Present

- Led frontend architecture and design execution for MarketWatch.com.
- Collaborated with designers to implement scalable, accessible UIs.
- Created internal tools and prototypes, improving editorial workflow efficiency.
- Advocated for and implemented design system standards across teams.
- Partnered across Dow Jones brands for UI consulting and code reviews.

### Senior Frontend Web Designer, SportsEngine

Dec 2013 - Dec 2017

- Designed and developed responsive, accessible web pages for enterprise-level sports platforms.
- Translated wireframes and mockups into interactive components using HTML, CSS, and JS.
- Consulted on project discovery and scoping.
- Maintained brand cohesion across clients and internal platforms.
- Built long-term client relationships by delivering high-fidelity, performant interfaces.

## EDUCATION

### BFA, Graphic Design

University of Minnesota, Twin Cities

## SKILLS

HTML  
CSS/SASS  
Tailwind  
TypeScript  
JavaScript  
React  
Graphic Design

Adobe Creative Suite  
Figma  
UI/UX Design  
Responsive Design  
Git  
GitHub  
Jira

Cross-Browser Testing  
DevTools  
Core Web Vitals (INP, CLS)  
SEO  
Accessibility (WCAG)  
Page Performance  
Shopify